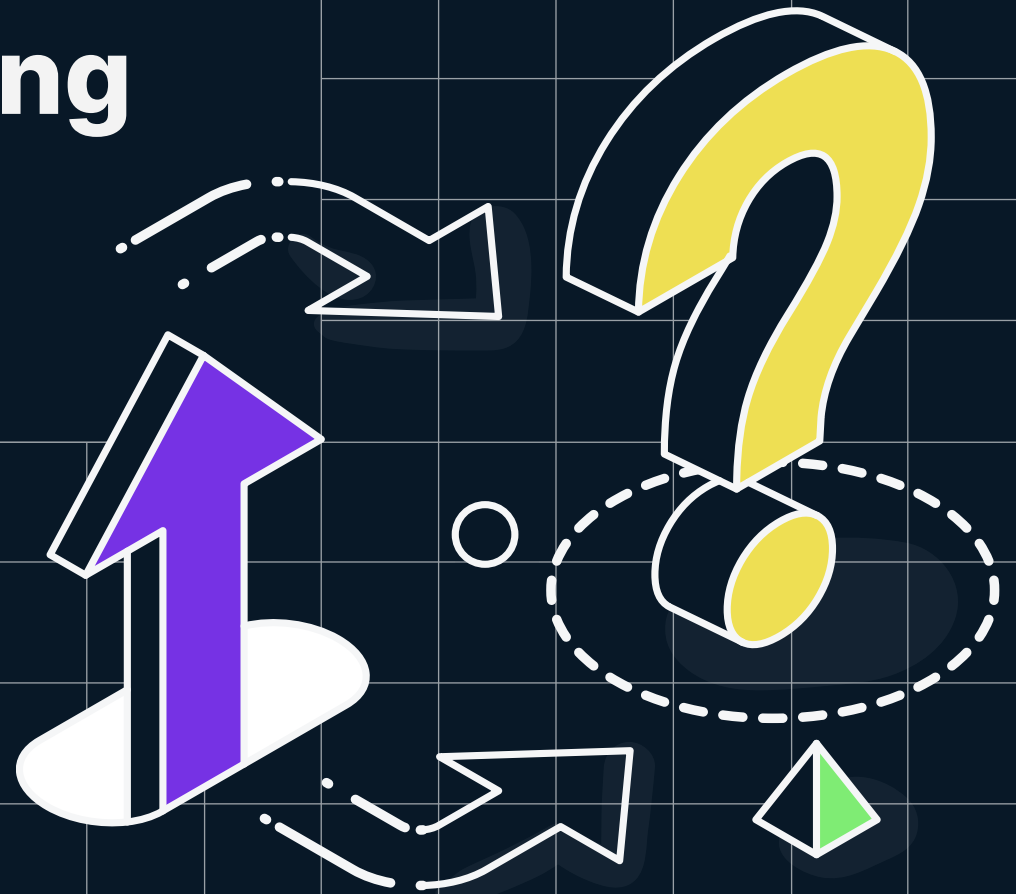


Factsheet

Helping businesses pivot digital customer engagement during uncertain times

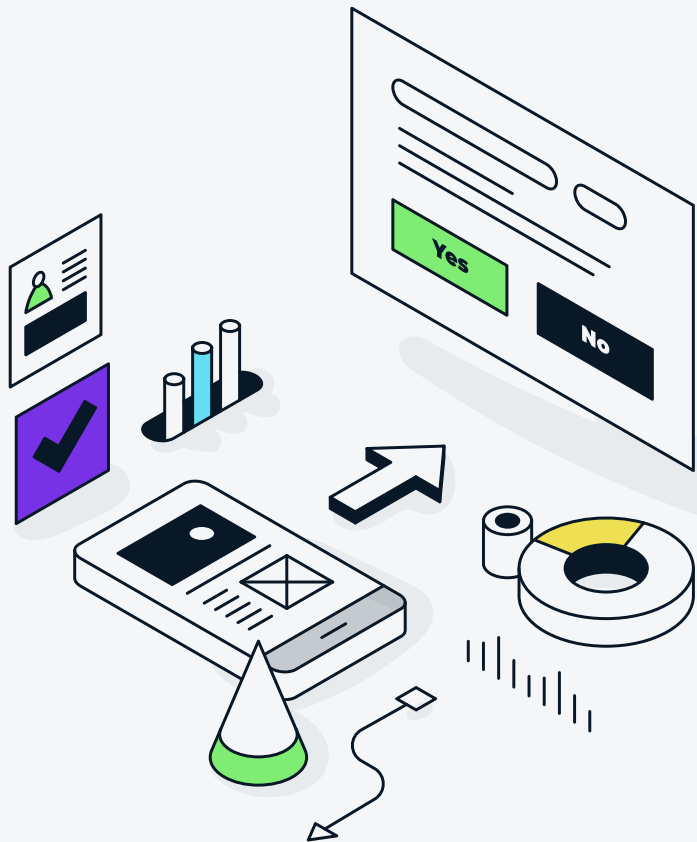
triggerfish.com.au/digital-pivot-workshop

triggerfish



Digital Pivot Workshop

In uncertain times, businesses need to get certainty by maximising current investments and finding new sources of revenue.



Challenge

Especially now in our rapidly changing environment, businesses need to pivot quickly to engage new customers and re-engage existing customers to grow revenue streams.

However, we commonly see that any attempt to maximise MarTech investments in people, process and tools takes a back seat when internal stakeholder groups aren't aligned on overall business goals.



Solution

The Triggerfish Digital Pivot workshop brings together senior executives to get a clear view of your business, understood by all.

We will deep-dive into the level of investment into business direction, customer insights, value proposition alignment and MarTech stack investment.

Allowing us to understand how each area is contributing to, and delivering against your Marketing and Business goals.



Outcome

Our key outcome is to maximise current investments and find new sources of revenue for your organisation through digital engagement and MarTech.

Using the information gathered in the pre-workshop questionnaire and deep-dive into your business during the Digital Pivot Workshop, we will provide a set of recommendations and clear next steps that will drive your digital engagement to grow revenue streams in the next 90 days.

Get Started

Follow in the footsteps of these businesses who have successfully aligned their teams and digitally engaged their customers using our proven process.

We guarantee you will move faster than you ever believed was possible.



[Book now](#)

From \$1,500 +GST